

CARSTAR®

WALK TO
**MAKE
CYSTIC
FIBROSIS
HISTORY**



DIY FUNDRAISING KIT



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Use your talents and interests to raise awareness and funds for the CARSTAR Walk to Make Cystic Fibrosis History. There are endless ways to get involved! This guide is a starting point to help organize your fundraiser. Depending on your fundraiser, many tips may or may not fit your needs. Treat this resource as a guide to help you create a successful fundraising event. Let's get started!

DIY FUNDRAISING KIT

DIY FUNDRAISING IDEAS

BBQ's, Car Washes, Lemonade Stands, Bake Sales, Garage Sales, they all work! Whatever your passion and interest is, turning it into a community fundraiser is simple. Invite your coworkers, classmates, friends and neighbours to participate and contribute to your fundraiser. Making these events an annual tradition builds community spirit.

Some ideas include:

- **Arrange a talent show:** Put on a performance, or host your own version of 'Canada's Got Talent' or 'Dancing with the Stars'. Sell tickets to your local community and donate the proceeds.
- **Beard Trim:** If you have a beard or moustache, get friends and colleagues to sponsor you to have it shaved right off.
- **Book Fair:** Collect unwanted books from friends and supporters over a period of months then hold a book sale for co-workers at the office.
- **Casual day at work:** everyone loves casual Fridays. Try turning other days into dress down days at your place of work and ask for donations to your fundraiser as a price to join in.
- **Chore time:** Make life easier for everyone and get sponsored to shovel the snow or sweep up the leaves. You'll never be short of takers for this one.
- **Chocoholic Challenge:** Give up chocolate for a set period of time (e.g. a month) and get friends and colleagues to sponsor you for every day you go without. It doesn't have to be chocolate – just something that would be tough to give up!
- **Host a trivia night:** Bring out the competitive side of friends or colleagues by hosting or attending a trivia night. You can raise funds by charging admission
- **Host a High Tea:** Dust off your best china and serve some tea and home-made treats to your friends and family.

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- **Host a dinner party:** Turn your dining room into a restaurant by cooking a great meal. Rather than paying the bill, ask your guests to make a donation.
- **Job swap:** try your hand at a colleague's job for the day, and get sponsored while you fundraise at work.
- **Karaoke Night:** sell tickets for an evening of awful singing at a pub or private venue; you could get people to donate money to stop their friends from singing or have teams participate for an entry fee.
- **Season/Series Finale Parties:** whether you are hooked on The Voice, in love with The Bachelor, or waiting to find out who will be America's next idol, top model or apprentice, TV shows provide memorable finales and great fundraising opportunities. Charge your guests at the door to raise funds.

Also:

- Bowling, basketball, golf, baseball or board game, poker tournament
- Cook-off
- Pancake Breakfast
- 50/50 Draw at work or family gatherings
- Babysitting
- Dog-walking
- Movie Night

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DIY FUNDRAISING CHECKLIST

Planning a do-it-yourself fundraiser can seem daunting but it doesn't have to be! Here are some pointers on how you can host a successful DIY fundraiser in support of the CARSTAR Walk to Make Cystic Fibrosis History. Check out our other fundraising guides for more tips and inspiration at cysticfibrosis.ca/walk/!

DEVELOP A PLAN:

- What type of fundraiser are you going to host?
- Choose a convenient date for potential attendees.
- Where will you host it?
- What is your fundraising goal?
- How are you going to promote your fundraiser?
- Do you need help? Think about asking friends and family to help you plan your amazing fundraiser.

CELEBRATE AND SHARE

We want to hear all about your fundraiser! Please share your success and photos with us at walk@cysticfibrosis.ca or on social media. Social channels like Facebook, Instagram and Twitter are great places to promote and celebrate the success of your fundraiser. This also encourages others to host fundraisers in support of the CARSTAR Walk to Make Cystic Fibrosis History! Please use the hashtags #cfwalk or #makecfhistory

POST-EVENT – REMEMBER TO SAY THANK YOU!

Remember to thank your participants, sponsors and donors! Every donation counts and makes a meaningful difference in the lives of Canadians living with cystic fibrosis.