INFORMED BY PEOPLE LIVING WITH CF

NICHEPOSITION GLOBALLY

DEDICATED TO INNOVATION

GUIDING

PRINCIPLES

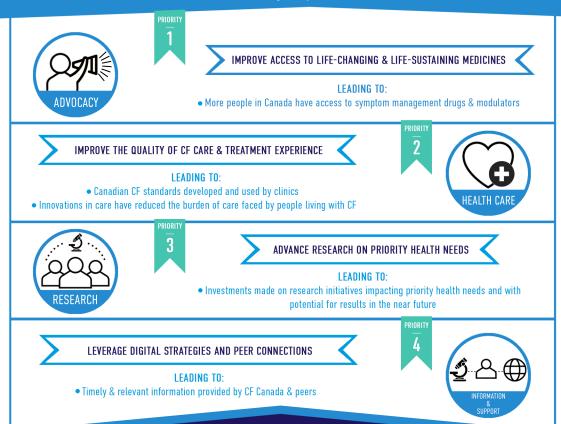
IN PARTNERSHIP

STRATEGIC PLAN (2020-2023)

10 YEAR IMPACT

✓ Improved health outcomes ✓ Better quality of life

for all those living with cystic fibrosis in Canada





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STRENGTHEN THE ORGANIZATION FOR IMPACT

LEADING TO:

- Mutually rewarding volunteer program
- Engaged, high-performing, collaborative staff teams
- High quality donor experience across the organization
- Sustained & growing revenue

