## **TEMPLATES**

## **EMAIL TEMPLATE**

Dear [NAME],

I am taking the challenge and participating in the 4<sup>th</sup> Worldwide Trek – Challenge Costa Rica: Volcanoes, Rafting and Rainforests, fundraising activity for Cystic Fibrosis Canada. In November, I will embark on a nine-day adventure to raise awareness and important funds to help those living with cystic fibrosis (CF) in Canada. CF is the most common fatal genetic disease affecting Canadian children, adolescents, and adults. At present, there is no cure.

I'm striving to fundraise \$5,500, and I need your help to reach it! Please support me, and the over 4,300 Canadians living with CF, by making a secure online donation through the following link: [INSERT LINK TO YOUR FUNDRAISING PAGE]. You can also read my story of why I am participating on my fundraising page.

To find out more about our great cause and the impact of donations, please visit: <u>www.cysticfibrosis.ca</u> or for more information about the event, please visit: <u>https://www.cysticfibrosis.ca/events/worldwide-trek</u>.

Thank you in advance for your donation! You are truly making a difference in the lives of Canadians living with cystic fibrosis.

Love,

[YOUR NAME]

## SOCIAL POST TEMPLATE

In November, I am taking on a challenge and participating in the Worldwide Trek to Costa Rica, a fundraising activity for Cystic Fibrosis (CF) Canada. With my fundraising efforts, CF Canada will continue to go the extra mile to improve the quality of life of over 4,300 Canadian children, adolescents, and adults with cystic fibrosis (CF). Can you support me today by making a donation on my fundraising page – link is in the bio! #cfcworldwidetrek #furtherforall