HOLIDAY FUNDRAISING IDEAS
NEW YEAR’S EVE/NEW YEAR’S DAY

New Year’s Eve Party
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How it raises money: Gifts, raffles, etc.
Cost: Medium – High
Difficulty: Medium

Planning on having a New Year’s Eve party? Ask your friends to make an online donation rather than bringing a hostess gift, get local businesses to donate prizes and hold a raffle, a 50/50 draw, etc.

Wine/Champagne Raffle
How it raises money: Raffle ticket sales
Cost: Low
Difficulty: Easy

If you are hosting a party or other events, ask your guests to bring a bottle of wine or champagne rather than a hostess gift. Sell tickets to enter a raffle and either create small bundles and have several prizes or have one grand prize winner and have them take home all of the bottles of wine!

Pancake Breakfast/Brunch
How it raises money: Entry Fee
Cost: Medium
Difficulty: Medium

Invite your friends over on New Year’s Day for a pancake breakfast or brunch. Have pancakes, waffles, fresh fruit, bacon, sausages, juice, etc. and charge your friends an entry fee with all proceeds going to the walk.

Christmas Decoration Tear Down
How it raises money: General Donations
Cost: Free
Difficulty: Easy

Most people like decorating for the holidays, but very few like to take the decorations down. Offer to visit houses in your neighbourhood and take down their Christmas lights, Christmas tree and any other decorations they wish in exchange for a donation.
VALENTINE’S DAY

Candy-Grams
How it raises money: Proceeds from candy gram sales
Cost: Low
Difficulty: Easy

This is a great fundraiser to host at an elementary, high school or workplace. Organize a candy-gram sale by asking people to buy a candy-gram and send it to their significant other, friends, teachers, coworkers, etc. Buy candy from the bulk store and put together individual packages for each one sold. Deliver them to each classroom, office or cubicle on Valentine’s Day.

Singing telegrams
How it raises money: Proceeds from telegram sales
Cost: Low
Difficulty: Easy

Similar to the candy grams, have people buy a singing telegram for their significant other, friend, coworker or anyone they want to have a silly time with. Visit classroom to classroom or office to office on Valentine’s Day (or any other holiday) and sing a different song to each person. This a great opportunity to get your team together and form a choir. Get creative with costumes and customizing the songs for each person.

Bake Sale
How it raises money: Proceeds from sales
Cost: Medium
Difficulty: Easy

Organize a bake sale at your school, office, local library, community center, etc. Have each of your team members bake themed snacks (for Halloween, Easter, Valentine’s Day, etc.) and sell them in a public place.

EASTER

Easter Egg Hunt
How it raises money: Entry Fee, Sponsorship opportunities,
Cost: Medium
Difficulty: Medium

Organize an Easter Egg Hunt in your community. Pick an area of your town or city and hide plastic eggs for kids to find. Partner with local businesses to get prizes donated and have a prize for the first, second and third place based on who finds the most eggs. This is also a great opportunity to approach businesses about sponsorship and have a booth or tent at the event.
Easter Bunny
How it raises money: Entry Fee, Fee to take photos
Cost: Low
Difficulty: Easy
Rent an Easter bunny costume and charge a donation amount to take photos with children. Approach local businesses about setting up in their stores and having the kids come in throughout the day. A chocolate, flower or greeting card shop is a great place to start!

Easter Baskets
How it raises money: Raffle ticket sales
Cost: Medium
Difficulty: Easy
Have each of your teammates put together an Easter basket. Things to include are chocolate, fruit and vegetables, jams and preserves, tea, coffee, hot chocolate, baked goods, etc. Set a price to sell the baskets for or organize a raffle and give them out as prizes.

Mother’s Day Flower Sale
How it raises money: Proceeds from flower sale
Cost: Low
Difficulty: Easy
Approach a local florist for donations and set up a table to sell flowers. Get creative and put together different arrangements and sell them at different prices.

Gift Donations
How it raises money: General Donations
Cost: Free
Difficulty: Easy
Rather than asking for gifts, cards or flowers for mother’s day, ask your children or grandchildren to make a donation to the walk on your behalf!
Cake Walk
How it raises money: Entry Fee
Cost: Low
Difficulty: Easy

Have your friends, family or teammates bake different cakes and donate them to your cake walk. Place numbers on the floor and play music to have participants moving from number to number in a circle. When the music stops, everyone must be standing on a number then draw a number from a hat. The person standing on that number gets to pick the cake they want to take home. Participants will pay an entry fee to play.

Craft Fair
How it raises money: Proceeds from booth sales
Cost: Medium
Difficulty: Medium

Host a craft fair in your community. Have local artists and crafters buy a booth at the event to sell their crafts. Hold the fair a week or two before Mother’s Day to encourage people to buy their gifts at the fair.

FATHER’S DAY

Golf Day
How it raises money: Entry fee
Cost: Medium-High
Difficulty: Medium

Approach a local golf course to ask them to donate the course for a few hours or give you a discounted rate. Sell tickets for a special ‘Father-Child Golf Day’. Host an after-party lunch at the course or at a local restaurant.
Tie Sale
How it raises money: Proceeds from tie sale
Cost: Free-low
Difficulty: Easy
Organize a tie sale at your school or office. Have people bring in ties from their fathers, husbands, brothers, boyfriends, etc. and sell them. Donate all proceeds back to the walk.

Beer Festival
How it raises money: Entry fee, Drink tickets, Lunch sales, Booth fees
Cost: Medium
Difficulty: Medium
Get a venue in your community (community centre, park, etc.) and host a beer festival. Approach local breweries, bars and restaurants to buy a booth at the fair and charge participants an entry fee and for drink tickets. Get a sponsor for a BBQ and charge for lunch as well!

SUMMER HOLIDAYS FUNDRAISERS
Barbeque
How it raises money: General Donations
Cost: Medium
Difficulty: Medium
Take advantage of the grocery stores being closed on long weekends and host a barbeque. Invite your friends and family and ask them to make a donation rather than bringing a hostess gift or food.

Lemonade Stand
How it raises money: General Donations
Cost: Low
Difficulty: Easy
Help your community cool off on a hot day with a lemonade stand! Make large amounts of lemonade and sell it by the cup for a donation. You can also sell other drinks like iced tea or apple cider and cold treats like ice cream cones and popsicles.
**Dance-A-Thon**
How it raises money: Entry fee, sponsorship opportunities
Cost: Medium
Difficulty: Medium

Host a dance-a-thon at your local community centre or park. Participants can pay an entry fee and have a prize for the team or individual that dances the longest. Approach local businesses to donate food, drinks, decorations or to set up a booth at the event.

**Canada Day Party**
How it raises money: General Donations
Cost: Medium
Difficulty: Medium

Host a Canada Day party at your house. Encourage guests to make a donation rather than bringing a hostess gift. Have Canada themed decorations, food, and games.

**Summer Field Trip**
How it raises money: General Donations
Cost: Medium
Difficulty: Easy

Parents will be thrilled to send their kids on a field trip in the summer! Ask for a minimum donation and have the neighbourhood kids come over for a day filled with activities. Have a three-legged race, water balloons, capture the flag and tug of war to tire them out before you send them home.
THANKSGIVING

Pie Eating Contest
How it raises money: General donations
Cost: Low
Difficulty: Easy

Have your friends and family compete in a pumpkin pie eating contest. Have them make a donation to enter and have a prize for the winner.

Football Tournament
How it raises money: Entry Fee
Cost: Low
Difficulty: Medium

With football season underway, the Thanksgiving weekend is a great time to host a football tournament. Have your friends and family put together teams. Charge an entry fee for each team and donate the proceeds to the walk.

Rake-a-thon
How it raises money: General donations
Cost: Free-Low
Difficulty: Easy

Gather up your teammates and rake the leaves in your neighbours’ yards in exchange for a donation. It is a good idea to put up flyers around the community before the day to let your neighbours know you will be coming around and not to rake themselves.

Thanksgiving Dinner
How it raises money: General Donations
Cost: Medium
Difficulty: Medium

Host a thanksgiving dinner at your house and ask your friends to make a donation rather than bringing a hostess gift. Or, rent out a local venue (community hall, church, etc.) and host a town-wide Thanksgiving dinner. Get some volunteers to help cook, serve and clean up and sell tickets. Have handouts about cystic fibrosis and pass around a donation bin to encourage attendees to make a donation.

Halloween

Pumpkin Carving Contest
How it raises money: Entry Fee
Cost: Low
Difficulty: Easy

Hosting a pumpkin carving contest in your office or school is a great way to bring people together and raise money for the walk. Have teams (or individuals) pay an entry fee to participate and have a prize for the winner!
Scary movie marathon
How it raises money: Entry fee, General donations
Cost: Low
Difficulty: Easy

Host a scary movie marathon and have guests pay an entry fee or make a donation to attend. Choose classic horror and thriller movies and serve Halloween themed snacks.

Haunted House
How it raises money: Entry Fee
Cost: Medium
Difficulty: Easy

Grab your teammates and some volunteers and create a haunted house. Cover up the windows with garbage bags, have scary music playing, put up spooky decorations and have people placed throughout the house to jump out and scare your participants.

Costume Bidding War
How it raises money: General Donations
Cost: Low – Medium
Difficulty: Easy

Tell your friends, family, coworkers and/or classmates that they can choose your Halloween costume if they donate the highest amount of money to your fundraising page. Or – give them a couple options and have them make donations under a certain costume, the costume that raises the most money wins. Make sure you have lost of silly options to encourage larger donations.

Trick or Treating
How it raises money: General donations
Cost: Free
Difficulty: Easy

Instead of asking for candy, ask for a small donation towards the walk. You can do this in groups or on your own, but make sure you dress up in a costume.
HANUKKAH

Hanukkah Party
How it raises money: General Donations
Cost: Medium
Difficulty: Medium

Throw a Hanukkah party and ask your guests to bring a donation rather than a hostess gift. You can also have raffles and games to raise additional funds.

Menorah Auction
How it raises money: Proceeds from auction
Cost: Low
Difficulty: Easy-Medium

Organize a menorah auction to raise money. Ask local stores, artists and synagogue gift shops to donate menorahs for the event and display them. Allow people to place bids on the ones they like the best!

Card Sale
How it raises money: Proceeds from sales
Cost: Low
Difficulty: Easy

This is a great fundraiser to hold in a school. Have students create different Hanukkah cards and sell them to their fellow students on lunch break and recess. Have all proceeds go to the walk.
Hebrew Spelling Bee
How it raises money: Entry Fee  
Cost: Low  
Difficulty: Easy

Host a Hebrew spelling bee at your school. Have Hebrew words of the week posted around school and have your participants make a donation to enter. The winner gets a prize!

CHRISTMAS

Carolining
How it raises money: General donations  
Cost: Free  
Difficulty: Easy

Gather up some friends or your teammates and go caroling door to door in your neighbourhood. After you are finished singing, let the people at the door know that you are caroling to fundraise for the walk and ask them for a small donation.

Ugly Sweater Party
How it raises money: Entry fee  
Cost: Low  
Difficulty: Easy

Host an ugly Christmas sweater party at your home or office. Get people to attend and wear their ugliest Christmas sweaters for a chance to win a prize. Charge an entry fee to join the festivities and serve food and drinks.

Gift Wrapping
How it raises money: General donations  
Cost: Free – Low  
Difficulty: Easy

Ask local businesses if you can set up a gift wrapping table at their store for a week or two leading up to Christmas Day. Get wrapping paper donated or buy it in bulk for a low cost and offer to wrap gifts on the spot for a donation.

Wreath and Ornament Sale
How it raises money: Proceeds from sales  
Cost: Free – Low  
Difficulty: Easy

This is a great fundraiser to do in an office or school. Have your coworkers or students bring in old Christmas ornaments, wreaths, decorations, etc. that they are no longer using and sell them. If you or your teammates are creative, you could also make some ornaments or approach local businesses for donations. Have all proceeds go to the walk.
Warm Drink Sale
How it raises money: Proceeds from sale
Cost: Low
Difficulty: Easy
Cold days and nights call for warm drinks. Egg nog, hot chocolate or warm apple cider are great treats to sell at outdoor events. See if you can set up a table at a Christmas parade, local Christmas tree farm or popular tobogganing hill and sell hot drinks for a profit.

Gingerbread House Competition
How it raises money: Entry Fee
Cost: Low
Difficulty: Easy
Host a gingerbread house decorating competition. Invite your friends and family over and ask them for a donation to compete in the competition. The best decorated gingerbread house wins a prize. Make sure to have snacks and drinks on hand!

Breakfast with Santa
How it raises money: Entry fee, food and drink sales, photo sales, sponsorship opportunities
Cost: Low – Medium
Difficulty: Easy
Rent a Santa suit and approach a local restaurant and ask to host a ‘Breakfast with Santa’ event for a few days leading up to Christmas. Charge families an entry fee and invite the kids to come eat, chat and spend time with Santa! This is also a great opportunity to get their photos taken without having to wait in line at the mall.
TOGETHER WE CAN MAKE CF HISTORY

OTHER TOOLS/RESOURCES:
• Pledge Form
• Team Captain Guide
• Free Fundraising Ideas
• Holiday Fundraising Ideas
• Team Fundraising Ideas
• Workplace Fundraising Ideas
• How to ask for Donations

WE’RE HERE TO HELP!
Please don’t hesitate to reach out to any Cystic Fibrosis Canada staff member.
We are happy to help!
walk@cysticfibrosis.ca
1-800-378-2233

Good luck and thank you on behalf of all of us at Cystic Fibrosis Canada.

WALK TO
MAKE CYSTIC FIBROSION HISTORY